

2012 SENIOR MESSAGE

DEADLINE: MARCH. 9th 2012

Dear Parent/Guardian:

Yearbooks are something that we all cherish throughout our lives and with this in mind, the *Iliad* yearbook staff would like to offer you the opportunity to create a lasting memory for your senior student. As we have done in the past, we are providing you with the opportunity to honor your student by placing an ad in the yearbook. What better way to show your student how much you care?

Your ad can be a surprise for your student, or if you choose, he/she can have input on the ad. You can create a personalized message for only your child, or can be addressed to the entire graduating class. We can design it for you, or you can provide us with your preference on the ad's design. Can you imagine the feeling your child will have when they open their yearbook and find that you put in a "special" message just for them?

As in previous years, we offer two ways to share your message:

- 1.) **SENIOR MESSAGE ONLY:** A 1/8th page written message of up to 50 words for \$35. **No photos are included in this kind of message.**
- 2.) **PHOTO AND MESSAGE:** You may include photos of your choice with your message. **(Length of message and number of photos must be within reason for the size of the ad.)**
 - \$50: A 1/8 page ad (roughly a business card size). You may include a message (approx 25 words). Suggested: **1 photo.**
 - \$80: A 1/4 page ad. You may include a message (approx. 50 words). Suggested: **1-2 photos**
 - \$100 A 1/2 page ad. You may include a message (approx. 75 words). Suggested: **2-4 photos.**
 - \$160: A 1 page ad. You may include your message and photos.

Please keep in mind that ad space is limited. As a result, depending on the length of your message and/or photo(s) provided, we may need to reduce font size and/or photos in order to fit within your ad.

Photos submitted may be black and white or color. **Digital Images are preferred.** Any actual photos from film will be returned. Although we will treat your photos with the utmost care and caution, it is possible that they could be either lost or damaged. As a general suggestion, we recommend that you send duplicate prints or images that have been backed up electronically.

All senior ads AND payment must be received by March 9th, 2012 by the yearbook advisor. It is important that when you send in your message and payment that you also include the images that you would like to include. We ask you to include **ALL MATERIALS** so that we may complete your ad in a timely manner for submission to our publisher. To place your ad, simply fill out one of the enclosed contracts and drop it off or mail it, along with all necessary information, photos, and payment and send it to the following address:

Whitmore Lake High School Yearbook
c/o Yearbook Advisor
7430 Whitmore Lake Road
Whitmore Lake, MI 48189

Please include a phone number in case we have any questions regarding your ad. **Ads will be purchased on a first come, first serve basis as we have only a limited space available for parent ad pages in our book.** Be sure to purchase your ad as soon as possible as space sells out quickly. If you have any questions, please feel free to contact us at the high school: 734.449.4461. Thank you for your time and support.

-The Yearbook Staff

2012 SENIOR AD
Deadline: Friday March 9th, 2012
Senior Message **AND PHOTO**

Indicate the size of the ad being purchased by placing a checkmark on the appropriate line.

- ___ Eighth Page: Message (approx. 25 words). Suggested: 1 photo \$50
- ___ Quarter Page: Message (approx. 50 words). Suggested: 1-2 photos \$80
- ___ Half Page: Message (approx. 75 words). Suggested: 2-4 photos \$100
- ___ Full Page: Unlimited Message and photos (space is limited) \$160

Message to be included with enclosed photo(s):

To: _____
Please **PRINT** your student's name, as it will appear introducing the message.

Is this message to be a surprise for the graduate? YES NO

Message:

From: _____
Please **PRINT** your name, as you would like it to appear in the yearbook.

Total number of words: _____

Parent/Guardian Signature: _____

Phone Number: _____

Amount Enclosed: _____ Type of Payment: ___ Cash ___ Check # _____
(Checks made payable to Whitmore Lake Public Schools)

Contract, payment, and photos must be received by **March 9th, 2012.**

Send to: Whitmore Lake High School Yearbook
 c/o Yearbook Advisor
 7430 Whitmore Lake Road
 Whitmore Lake, MI 48189

2012 SENIOR AD
Deadline: Friday March 9th, 2012
Senior Message **(NO PHOTO)**

Message Content:

0 - 50 words

Cost of Ad:

\$35

To: _____
Please **PRINT** your student's name, as it will appear introducing the message.

Is this message to be a surprise for the graduate? YES NO

Message:

From: _____
Please **PRINT** your name, as you would like it to appear in the yearbook.

Total number of words: _____

Parent/Guardian Signature: _____

Phone Number: _____

Amount Enclosed: _____ Type of Payment: ___ Cash ___ Check # _____
(Checks made payable to Whitmore Lake Public Schools)

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